



AdsMiners (ADMR) Whitepaper

Empowering the future of advertising — Join AdsMiners today

1. Introduction

AdsMiners is a blockchain-based platform designed to revolutionize digital advertising. It bridges the gap between advertisers and audiences by rewarding real engagement and ensuring transparency in every transaction. Our native token, **ADMR**, powers this ecosystem and represents both value and participation in the network's growth.

2. Problem Statement

The digital advertising industry is dominated by centralized intermediaries. Advertisers pay high fees without guarantees of genuine engagement. Users, on the other hand, receive no benefit for their time and attention. Fraudulent clicks, fake impressions, and opaque systems create inefficiency and distrust.

3. Solution

AdsMiners solves these issues using blockchain technology. It establishes a transparent and fair advertising ecosystem where: Advertisers can directly reach verified viewers. Users are rewarded in ADMR tokens for watching ads. All transactions are recorded immutably on-chain. Platform profits will be shared with token holders in future phases through smart contracts.

4. Token Utility

The **ADMR Token** serves as the core utility within the AdsMiners ecosystem. It has several use cases, including: Paying for ad placements and promotional campaigns. Rewarding users for engagement. Participating in revenue sharing in future phases. Accessing premium platform features.

5. Tokenomics

Total Supply: 1,000,000,000,000 ADMR (1 Trillion Tokens)

The token supply is fixed and non-mintable. No further tokens will ever be created. The token is also non-burnable, ensuring full transparency and predictability. **60% — Platform Ecosystem:** Advertising rewards, signup bonuses, and referral programs. **40% — Founders & Investors:** Reserved for development team, strategic investors, and project maintenance (subject to future time-lock implementation).

6. Project Phases

Phase 1: Token Launch and Ecosystem Growth

The initial phase focuses on building the AdsMiners platform, onboarding advertisers and users, and circulating tokens through ad reward programs. **Phase 2:** Full Blockchain Integration

Once the initial token distribution is complete, ADMR will be tradeable across exchanges

and liquidity pools. Revenue sharing through smart contracts will begin, and all platform profits will be distributed automatically among token holders.

7. Value Proposition

The value of ADMR is driven by real utility and limited supply. Once the initial distribution ends, the only way for new advertisers to access the platform will be by purchasing tokens from existing holders. As demand for ad placements grows, the token's value naturally appreciates. Moreover, the profit-sharing mechanism incentivizes holding ADMR, reducing circulation and further enhancing value over time.



For more information, please visit our official website: <https://adsminers.com>

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